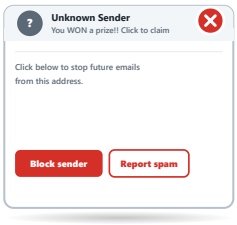
NAPLES COMPUTERS
239-513-1960

Block Sender vs Unsubscribe

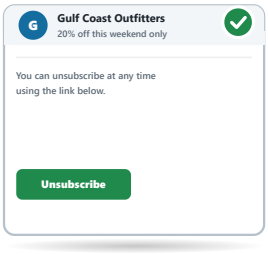
What's actually safe to click.



We Make I.T. Happen!™

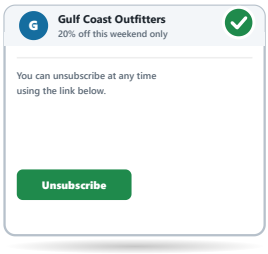
1 Safe to Unsubscribe: You Know Them

You recognize the company by name, not just the subject line.



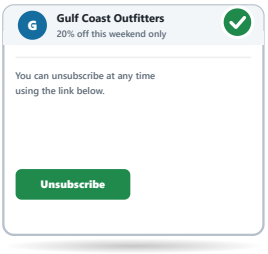
2 Safe to Unsubscribe: You've Bought Before

You signed up, or bought something from them, at some point.



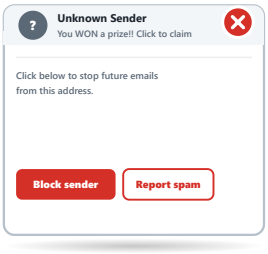
3 Safe to Unsubscribe: It Looks Professional

Correct spelling, a real logo, and a link to their actual website.



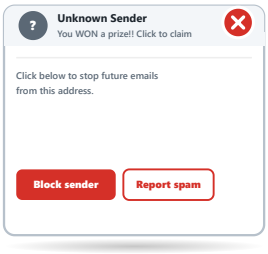
4 Block Instead: Unknown Sender

You don't recognize the name or the company at all.



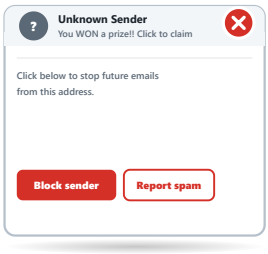
5 Block Instead: Urgent or Too Good

"Act now," prize offers, or anything that pressures you to click fast.



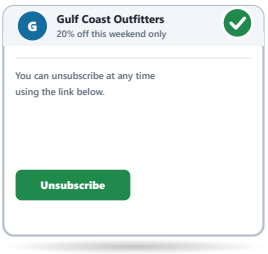
6 Block Instead: Typos or Mismatched Links

Misspelled company names, or a link that doesn't match who it claims to be.



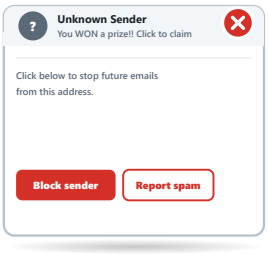
7 To Unsubscribe

Use the link in the email's footer, or the Unsubscribe chip next to the sender.



8 To Block & Report

Right-click the message, or open the sender's menu, in Outlook, Gmail, or Apple Mail.



Good to Know

- By law, legitimate marketing email must offer a free, working unsubscribe link.
- Clicking unsubscribe on spam can confirm your address is real and actively read.
- Still unsure? Block is always the safer default. Call **239-513-1960** if you're not sure.

Need Help?

Contact Naples Computers

239-513-1960

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