

# What Is Managed IT?

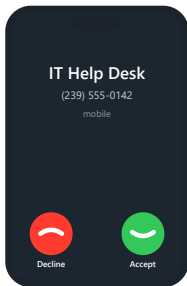
A plain-English guide for small business.



*We Make  
I.T.  
Happen!™*

## 1 Break-Fix: Reactive

Nobody's watching until something breaks, and then it's **an emergency**.



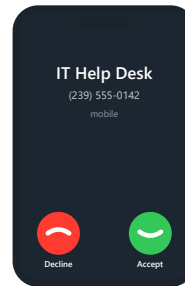
## 2 Managed: Proactive

Systems are monitored continuously, so small issues get **caught early**.



## 3 Help Desk & Support

A real person to call or email, **before** it becomes an emergency.



## 4 Monitoring & Patching

Computers and servers watched for warning signs, **patched quietly** in the background.



## 5 Security & Backup

Tools to keep threats out, and backups so a bad day **never means losing everything**.



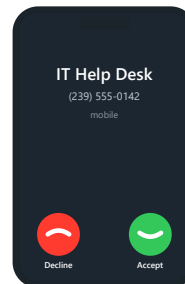
## 6 One Flat Monthly Fee

A **predictable cost** instead of a surprise invoice every time something goes wrong.



## 7 Signs It Might Be Time

You only call someone when it breaks, aren't sure you're backed up, or **one person holds all the passwords**.



## 8 The Goal

Fewer surprises, and **less downtime** for your business, either way.



### Good to Know

- Break-fix: reactive, billed by the hour, one emergency at a time.
- Managed IT: proactive, one flat fee, problems caught early.
- Wondering if it makes sense for your business? Call **239-513-1960** for a free assessment.



### Need Help?

Contact Naples Computers

**239-513-1960**

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